

Trade & Consumer Shows 2010



Llywodraeth Cynulliad Cymru
Welsh Assembly Government



The Welsh Assembly Government,
Food and Market Development Division,
invites you to participate in its range of trade
and consumer exhibition events in 2010.

**See page 2 for show dates and
booking details >>>**



Exhibiting on the True Taste stand through the Welsh Assembly Government took all the stress and hassle out of booking and preparing for a large event.

Fill in one little form and everything is taken care of. For a very competitive price the stand was built and decorated with electricity, washing and storage facilities all in place. All we had to do was turn up!

Being with the 'Welsh Brand' gave our small company a much bigger impact. The on site team couldn't have been more helpful and supportive, leaving us with nothing to worry about except promoting our products.



**Elan
Valley
Mutton**

What's included?

As part of your standard subsidised package you receive:

- Pre show administration and co-ordination services
- Discounted space cost
- A purpose built modern and professionally designed fully fitted stand both with walls, floor coverings and lighting
- Professional stand dresser to design and arrange your stand to attract customers
- Furniture – from standard list
- Two wall sized graphic panels in the True Taste style detailing your company and product range
- Graphic fascias as needed
- A minimum of one 1000 watt electrical socket
- Group shared facilities such as storage, kitchens, prep areas and lounge facilities (specification dependant on show)
- Overall True Taste presentation including opportunities to have your products showcased by professional chefs (dependant on show)
- Food Market Development Division services on site including advice and internet access
- Help with all documentation including risk assessments etc
- Assistance with all exhibition matters.
- On call help at the exhibition
- Pre and post show advertising and publicity

For show booking forms and further information please contact Kate Gapper:

Email: kate.gapper@wales.gsi.gov.uk

Phone: 0300 062 2208

Mobile: 07969 201314

Fax: 0300 062 2065

Post: **Kate Gapper**
Trade & Consumer Development Executive
Welsh Assembly Government
Rhodfa Pardarn
Llanbadarn Fawr
Aberystwyth
Ceredigion
SY23 3UR



Llywodraeth Cynulliad Cymru
Welsh Assembly Government

2010

feb-mar 28feb – 4mar

Hotelympia, ExCel, London
Trade

Link > www.hotelympia.com

march 21 – 24

Food & Drink Expo, NEC, Birmingham
Trade

Link > www.foodanddrinkexpo.co.uk

april 11 – 12

Natural & Organic, Olympia, London
Trade

Link > www.naturalproducts.co.uk

april 12 – 13

Northern Restaurant & Bar Show
Manchester Central
Trade

Link > www.northernrestaurantandbar.co.uk

may 7 – 10

Real Food Festival, Earls Court, London
Consumer/Trade

Link > www.realfoodfestival.co.uk

june 17 – 20

Taste of London, Regents Park, London
Food tourism

Link > www.tastefestivals.com/london

july 19 – 22

Royal Welsh Show, Builth Wells
Consumer

Link > www.rwas.co.uk/society

sept 5 – 7

Speciality Fine Food Fair
Olympia, London
Trade

Link > www.specialityandfinefoodfairs.co.uk

sept-oct 30sep – 1oct

Lunch! Old Billingsgate, London
Trade

Link > www.lunchshow.co.uk

nov 24 – 28

BBC Good Food Show
NEC, Birmingham
Consumer

Link > www.bbcgoodfoodshow.com

nov 29 – 30

Winter Fair, Builth Wells
Consumer

Link > www.rwas.co.uk/society